

BRANDBOOK **on spot.**



inhoud.

1.logo identity.

2.use of colors.

3.use of font.

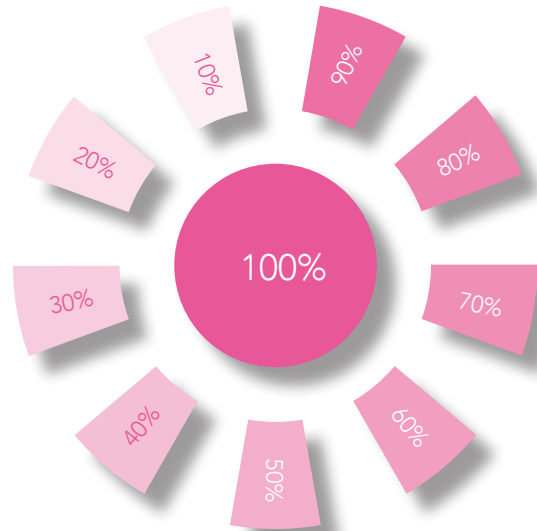
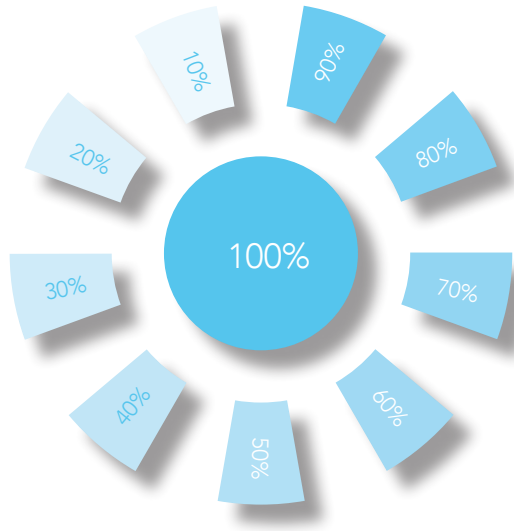
4.important sayings.

5.style images.

6.style prints.



use of colors.



#e85897

#5dc5ed

use of fonts.

titel titel
avenir light avenir heavy

kop avenir medium

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRTUVWXYZ

1234567890@#%()*?!

text avenir light

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRTUVWXYZ

1234567890@#%()*?!

voorbeeld **titel**

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voorbeeld **kop**

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important **sayings.**

straight to the **point.**

we're making a **point.**

get the **point.**



style images.



style prints.

